



CITY OF PACIFIC GROVE

AGENDA REPORT

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: SPECIAL EVENTS COMMITTEE

MEETING DATE: JANUARY 5, 2005

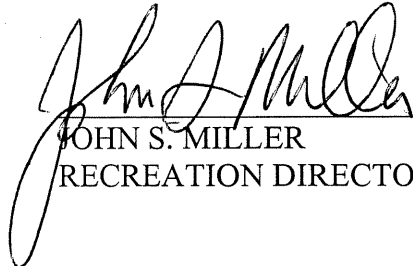
SUBJECT: SPECIAL EVENTS COMMITTEE MINUTES OF
NOVEMBER 17, 2004

RECOMMENDATION

RECEIVE MINUTES OF THE NOVEMBER 17, 2004
SPECIAL EVENTS COMMITTEE MEETING

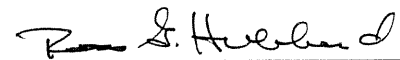
FISCAL IMPACT: NONE

RESPECTFULLY SUBMITTED,



JOHN S. MILLER
RECREATION DIRECTOR

REVIEWED BY,

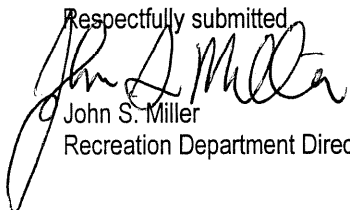


ROSS G. HUBBARD
CITY MANAGER

CITY OF PACIFIC GROVE SPECIAL EVENTS COMMITTEE
Minutes – Regular Meeting – Wednesday, November 17, 2004

1. The meeting was called to order at 3:30 p.m. by committee chair Jean Anton.
2. Members present: Leslie Anastasia; Bill Buckhout; Alan Cohen; Bill Derowski; Glynis Greening and Richard Stillwell. Also Chamber Staff Rep (non-voting): Moe Ammar. Guests: Lt. Darius Engles and Sgt. D. Cameron White
3. The minutes of the April 7, 2004 meeting were approved with one typographical correction. The phrase "Good Old Days" was omitted.
4. There were no reports or correspondence from the committee members. Local gallery owner Robert Lewis presented an idea for a plein arts festival and competition he would like to hold in a variety of Pacific Grove venues, perhaps in the autumn. It would be somewhat similar to a popular event held in Carmel. He envisions it lasting between two and five days and would involve both a range of artistic performances, including music. He told the group that some details of his plan are included on his website www.RobertLewisGallery.com. He will work on getting more specifics and will meet with the Special Events Committee again.
- 5a. The Committee reviewed the proposed calendar of events for the 2005 season. There were some changes to events held in the past. As had been previously reported to the Committee, the Feast of Lanterns will mark its 100th anniversary in 2005. In addition to the traditional aspects of the event, its organizers plan to hold other commemorative events over a two-week period, using additional venues such as Chautauqua Hall, Jewell Park and the Museum for displays, lectures, etc. Another significant change to the special events calendar proposed for 2005 is that Terry Davis, director of Tri-California Events, which organizes the Triathlon at Pacific Grove, proposes to extend his event by one day, running it on Saturday and Sunday, beginning in 2005. Previously this has been a Saturday-only event. Davis, who was at the meeting, told committee members that many of the other triathlons he runs are two-day events and have been successfully managed without any problems or major disruptions. He believes that because of the popularity of the Pacific Grove Triathlon and the fact that it sells out quickly, this would be a positive change to allow more athletes to compete. Moe Ammar said he viewed this expansion as a plus for the City because it is likely that more triathletes and spectators will stay in town for the full weekend, boosting sales for local lodging establishments, restaurants and shops. After some discussion about the Big Sur Half Marathon, which has not yet completed final tally of its revenues, Bill Derowski motioned to approve the proposed 2005 Special Events calendar and recommend Council does likewise (seconded: Stillwell).
- 5b. Bill Derowski made a motion to approve 10 special events as "traditional events" that are exempt from paying fees to the City of Pacific Grove. These are the same 10 that were given this status in 2004 and include: The Good Old Days (Street Faire, Motorcycle Competition, and Parade); City 4th of July BBQ; Feast of Lanterns Week; PG Auto Rally & BBQ; PGHS Homecoming Parade; Butterfly Parade; High School Marching Band Competition; Holiday Tree Lighting Ceremony; Downtown Holiday Parade of Lights; and Stillwell's Snow in the Park. Richard Stillwell seconded this motion, which will be forwarded on to Council for its approval.
6. The meeting was adjourned at 4:40 p.m. No date was set for the next meeting of the Special Events Committee; however, the group will reconvene if there is a need for further review of the special events calendar after the City Council sees it on December 1.

Respectfully submitted,



John S. Miller
Recreation Department Director