



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: James Colangelo, City Manager

MEETING DATE: June 7, 2006

SUBJECT: **CONSIDER REQUEST FROM THE DOWNTON BUSINESS IMPROVEMENT DISTRICT FOR A FEE WAIVER FOR TEMPORARY USE PERMIT ISSUED FOR THE MEMORIAL DAY SIDEWALK SALE**

RECOMMENDATION:

Deny the fee waiver request.

DISCUSSION:

The Downtown Business Improvement District (BID) conducted a sidewalk sale during the Memorial Day weekend that required the issuance of a Temporary Use Permit and Council action to allow the use of City sidewalks. The BID has requested that fee for issuing the Temporary Use Permit be waived. Reasons given for the request include that the event would benefit the City by bringing in more sales tax revenue and that the BID funds are collected by the City and disbursed to the BID to help market the downtown area.

The City's Master Fee Resolution provides one justification for reducing or waiving fees:

FEE REDUCTIONS PERMITTED IN CERTAIN INSTANCES:

The Community Development Director may reduce a fee or charge set forth herein if he determines that the cost of providing a particular service will be substantially less than the normal cost of such service.

This permit application involved significant staff time to determine which City requirements would apply and what process would need to be followed. Staff involved included the City Attorney, Recreation Director, Community Development Director and City Manager. For this reason, staff is recommending denial of the fee waiver request.

Should the BID wish to do a similar event in the near future, staff would waive the permit fee.

FISCAL IMPACT:

The fee amount is \$520.

RESPECTFULLY SUBMITTED:

James J. Colangelo

Digitally signed: I have reviewed this document

James J. Colangelo
CITY MANAGER