



**CITY OF PACIFIC GROVE**  
300 Forest Avenue, Pacific Grove, California 93950

**AGENDA REPORT**

**TO:** HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL  
**FROM:** Ron Kettlewell, Museum Assistant Curator  
**MEETING DATE:** July 19, 2006  
**SUBJECT:** Museum Board Minutes

**RECOMMENDATION:**

Receive.

**DISCUSSION:**

Attached are the recently approved Museum Board Minutes from May 2006.

**FISCAL IMPACT:**

None.

**ATTACHMENTS:**

Museum Board May Minutes.

RESPECTFULLY SUBMITTED:

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Ron L. Kettlewell  
Museum Assistant Curator

REVIEWED BY:

Digitally signed: I have reviewed this document

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James J. Colangelo  
CITY MANAGER

PACIFIC GROVE MUSEUM OF NATURAL HISTORY

Museum Board Meeting Minutes

May 3, 2006

**PRESENT:** John Courtney (Chairman), Nicole Asselborn,  
Steve Ellzey, Larry Telles

**ABSENT:** None

**STAFF:** Paul Finnegan, Ron Kettlewell

**GUESTS:** None

*Chairman Courtney called the meeting to order at 3:35 p.m.*

**I. APPROVAL OF MINUTES (March 1, 2006).**

*Ellzey/Telles moved to approve the minutes as written. The motion passed unanimously.*

**II. CORRESPONDENCE.** None

**III. ORAL COMMUNICATIONS.** None

**IV. APPROVAL OF AGENDA.**

*Asselborn/Telles moved to approve the agenda as written. The motion passed unanimously.*

**V. STAFF REPORTS.**

**A. Director Paul Finnegan's Report.**

1. During April, the Museum hosted the following groups: Lyceum of Monterey County; Monterey County Visitors and Convention Bureau; National Geographic film crew; Pacific Grove Art Walk; CSUMB Museum Studies class.
2. The 45<sup>th</sup> Annual Wildflower Show was attended by 2,225 visitors and the Museum Store set a sales record for flower-related items. On display in the lobby is a poster developed for the show that gives some of its history and includes many historical photos.

**Consent Agenda Item No. 3E**

- 3. I appeared live on Access Monterey Peninsula to speak about the Museum, our programs, and our website.
- 4. The new permanent Rollo Beck exhibit opened with an evening reception, and a guest lecture by Dr. Matt James the next day with six relatives of Rollo Beck in attendance. Moe Flannery of the Cal Academy demonstrated bird-skinning, and former Director Steve Bailey led a pelagic bird-watching field trip onto Monterey Bay.

**B. Assistant Curator Ron Kettlewell's Report.**

- 1. Museum Department Statistics for April 2006:

**Museum**

Museum Attendance:	6,832		
Year-to-Date:	19,265	➔	428 loss from 2005
Education Programs:	750		
Year-to-Date:	2,450	➔	370 loss from 2005
Wildflower Show:	2,225	➔	167 gain from 2005

Museum Improvement Fund Donations: \$3,804.26  
[includes \$465.26 payment toward the wildflower book loan and the Wildflower Show donations]

**Lighthouse**

Lighthouse Attendance:	2,586		
Year-to-Date:	7,631	➔	532 loss from 2005

Lighthouse (General Fund) Donations: \$1,832.00

**Website Visits**

2006:	605,400
2005:	1,138,620
2004:	488,721
2003:	377,169
2002:	351,288
2001:	220,029
2000:	90,404
Total:	<u>3,271,631</u>

**VI. OLD BUSINESS.**

A. ADA Path/Time Walk Project for Native Plant Garden

The Board reviewed the approved plans for the ADA path and discussed material cost estimates for the project.

**VII. NEW BUSINESS.**

A. 2005 Museum Department Annual Report

The Board received the 2005 Museum Department Annual Report

B. Proposal for Three New Permanent Exhibits

The Board reviewed a proposal from Esther Trosow to produce three new permanent exhibits.

*Telles/Asselborn moved to approve the Condor exhibit proposal and to table the other two exhibits until Trosow could meet with the Board to provide them with more information. The motion passed by a vote of 3 to 1, with Ellzey voting against it.*

C. Proposal for Conducting a Public Dimension Assessment

The Board received a proposal to conduct a public dimension assessment for the Museum. No action was taken on this item.

**VIII. ADJOURNMENT.**

*There being no further business for the Board, Chairman Courtney adjourned the meeting at 4:45 p.m.*

Respectfully submitted,



Ron L. Kettlewell  
Museum Assistant Curator