



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: HONORABLE MAYOR GARCIA & MEMBERS OF CITY COUNCIL
FROM: CITY ATTORNEY DAVID C. LAREDO
MEETING DATE: June 1, 2010
SUBJECT: APPOINT NEW COUNCIL MEMBER TO VACANT SEAT
CEQA THIS DOES NOT CONSTITUTE A “PROJECT” PER CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) GUIDELINES

RECOMMENDATION

That Council fill the vacancy caused by the resignation of Councilmember Lindsay.

DISCUSSION

Councilmember Lindsay resigned her Council seat effective May 6, 2010. Accordingly the Council has the opportunity and obligation to appoint a person to fill this vacancy.

Article 7 of the City Charter provides that to serve as Councilmember, an individual must be “a resident and elector of the City for at least thirty (30) days before the date of his or her election or appointment.” The Council, by four affirmative votes, may select any qualified person to fill a vacant council seat.

At its May 19 meeting, Council directed staff to provide notice of the vacancy, and asked persons wanting consideration for appointment to submit application materials to the City Clerk on or before close of business, May 26.

The Council also directed candidates to be offered an opportunity at this meeting to make short presentations as to their interest and qualifications, and to respond to questions posed by Council. The order of presentation has been determined by random lot. All meetings pertaining to the appointment must be in open session.

Charter Article 12 limits the appointment power of the Council to thirty days, “Should the Council fail to fill any such vacancy within thirty days after the same occurs, then it shall be filled by appointment by the Mayor.” Therefore, in the event the Council fails to fill the vacancy within that time, the vacancy is then filled by appointment by Mayor Garcia. The last day for Council to exercise its power of appointment expires on Saturday, June 5, 2010.

As to the term of the Council's appointment, the relevant provision of Article 12 provides: “A vacancy in an elective office shall be filled by appointment by the Council, such *appointee to*

hold office until the next general municipal election and until a successor is elected and qualified.” (Emphasis added.)

This means that the appointed Councilmember shall hold office only until the November, 2010 general municipal election. At that time, the seat will filled by election on the 2010 ballot.

In the event the Council does not fill the vacancy at this meeting, it should determine whether (and if so, when) it wishes to consider this matter on or before June 5, 2010. The Council may also alter the application and interview processes that apply to that decision, provided qualifications and processes set in the Charter are followed.

FISCAL IMPACT

None.

ATTACHMENTS

1. Application of Eric C. Fonferek
2. Application of Laura Dadiw
3. Application of Daniel Miller
4. Application of William Fredrickson
5. Application of Khalil Ibrahim
6. Application of Rudy Fischer
7. Application of Richard Ahart

RESPECTFULLY SUBMITTED:

David C. Laredo

David C. Laredo
CITY ATTORNEY

REVIEWED BY:

THOMAS FRUTCHY

Thomas Frutchey
CITY MANAGER



CITY OF PACIFIC GROVE
www.ci.pacific-grove.ca.us

Application for Appointment to the Pacific Grove City Council

RECEIVED
CITY MANAGER'S OFFICE
2010 MAY 25 P 2:09

Persons interested in being appointed to serve on the City Council are invited to complete the following application.

Name:
Eric Chad Fonferek

Street Address:
[REDACTED]

City: Pacific Grove **State:** CA **ZIP Code:** 93950

Residence Telephone Number: [REDACTED] **Work Telephone Number:** [REDACTED] **Cell Phone Number:** [REDACTED]

E-Mail Address:
[REDACTED]

Brief Description of Background and Qualifications (Please attach what you see as the key priorities for the city and Council over the coming six months, and what contributions you can make to assist the Council in successfully addressing these priorities):

Objective

I intend to use my passion for public service and interest in government to contribute to the betterment of Pacific Grove. My wife Maria and I bought a home in Pacific Grove in 2005 and have resided here ever since. We are starting a family here and I wish to have a hand in helping revitalize Pacific Grove for current and future generations.

Education

2006 - Doctor of Jurisprudence (Class rank: 3), Monterey College of Law, Seaside, CA (Heisler Moot Court Finalist – 2006);

2000 - Bachelor of Arts (Major: Government Minor: Spanish), Angelo State University, San Angelo TX (Cum Laude);

1994 - Graduate, Spanish course, Defense Language Institute, Presidio of Monterey, CA (Commandant's Award for top graduate);

1990 - Graduate, Russian course, Defense Language Institute, Presidio of Monterey, CA

(Please see attached)

Signature of Applicant: *Eric C. Fonferek* **Date:** 5/25/10

FOR CITY USE ONLY

Appointed to: _____

Date of Appointment: _____ **Expiration:** _____

Date of Reappointment: _____ **End of Term:** _____

Date Certification of Appreciation Awarded: _____

RECEIVED
MAY 25 2010
BY: [Signature]

ATTACHMENT TO APPLICATION

Current Employment

Staff Legal Advocate, Peninsula Outreach – Legal Services for Seniors

As the Peninsula Outreach Advocate for Legal Services for Seniors I provide a wide array of legal services, free of charge, to the residents of Monterey County. Additionally, I hold outreach hours at various senior centers around the Monterey Peninsula. I provide direct services twice a month to seniors of Pacific Grove during my outreach at the Sally Judd Griffin Senior Center.

Other Relevant Employment – Military Service

Sergeant, Russian/Spanish Linguist, Military Intelligence Corps - United States Army

I served eight years as an Electronic Warfare Signals Intelligence Intercept Operator in the United States Army. My duties included intercept, analysis and transcription of foreign communications for dissemination to national intelligence consumers including, but not limited to: National Security Agency, Central Intelligence Agency, Defense Intelligence Agency and Drug Enforcement Administration. For the last three years of service I held the rank of sergeant, supervising up to fifteen troops. Highest security clearance held: Top Secret.

Volunteer Activities

2009 – Present - Volunteer varsity football assistant coach – Pacific Grove High School – I am in my second season as the Breakers' Offensive Coordinator and Quarterbacks Coach.

2010 – Present - Volunteer golf coach – Pacific Grove Middle School – I have just finished my first season helping coach the PGMS golf team.

2009 – United Way volunteer – Concours d' Elegance Car Show, Pebble Beach

Key Priorities (Coming six months)

1. Expand Pacific Grove's tax base.
2. Stimulate Pacific Grove business growth.
3. Raise Pacific Grove's tourism profile.

Contributions Addressing Key Priorities

1. Expand Pacific Grove's tax base: I will use my legal experience in negotiating agreements and conflict resolution to work with the Mayor, the City Council and third parties in an effort to optimize the revenue potential of existing city assets

such as the Holman Building and The Old Bathhouse. Also, I would work to gain community support for expanded use of the golf course clubhouse for events such as weddings receptions and corporate events after golf hours. Additionally, I would support the Council's efforts with the Coastal Commission for the installation of low profile parking ticket machines in the Lover's Point vicinity.

2. Stimulate Pacific Grove business growth: I recommend the city launch an effort to court businesses in order to revitalize Pacific Grove's economy and expand the tax base as stated earlier. This can be accomplished through introductory short-term tax breaks and licensing fee reductions. Additionally, I recommend the city commission a study to determine what types of businesses Pacific Grove currently lacks. A special emphasis should be made to attract these businesses. With an eye to the future while respecting Pacific Grove's heritage, a re-evaluation of ordinances restricting business is needed to ensure the future financial viability of the city. I would work with the Mayor, the Council and community organizations, such as the Chamber of Commerce, to move this agenda forward.
3. Raise Pacific Grove's tourism profile: I would work with the Mayor and the Council to increase budgetary expenditures promoting tourism in Pacific Grove. This investment would pay the city back several times over. I would work closely with the visitor's bureaus of the county and Monterey Peninsula cities in building a cooperative coalition to raise the tourism profile of Pacific Grove. Additionally, I would advocate building corporate relationships with Bay Area businesses to advertise Pacific Grove's tourist attractions. Example: A corporate "stay and play" package combining local B&Bs/hotels with Pacific Grove Golf Links.

References and resume available upon request.



CITY OF PACIFIC GROVE
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Application for Appointment to the Pacific Grove City Council

RECEIVED
CITY MANAGER'S OFFICE
2010 MAY 26 P 5:18

Persons interested in being appointed to serve on the City Council are invited to complete the following application.

Name: Laura Dadiw

Street Address: [REDACTED]

City: Pacific Grove State: CA ZIP Code: 93953

Residence Telephone Number: [REDACTED] Work Telephone Number: [REDACTED] Cell Phone Number: [REDACTED]

E-Mail Address: [REDACTED]

Brief Description of Background and Qualifications (Please attach what you see as the key priorities for the city and Council over the coming six months, and what contributions you can make to assist the Council in successfully addressing these priorities):


See ATTACHED

Signature of Applicant: Laura Dadiw Date: 5/26/10

FOR CITY USE ONLY
Appointed to: _____
Date of Appointment: _____ Expiration: _____
Date of Reappointment: _____ End of Term: _____
Date Certification of Appreciation Awarded: _____

RECEIVED
MAY 26 2010
BY: [Signature]

Laura Dadiw


Pacific Grove, CA

Self-employed – Dadiw Associates

I am the mother of 3 sons who have been through Pacific Grove schools from kindergarten through high school.

Background

Dadiw Associates was established in April of 1999 headquartered in Pacific Grove. The following are some of the clients that have been or are currently being serviced:

Monterey Regional Waste Management District – Administrative Project Manager
Monterey Peninsula Regional Park District – Administrative Project Manager
Seaside Groundwater Basin Watermaster – Support staff
Pebble Beach Community Services District – Clerk to the Board
Del Monte Forest Foundation – Assistant Board Secretary
Del Monte Forest Property Owners – Office administrator
City of Del Rey Oaks – Past City Manager
City of Carmel – Interim Finance Manager

I have served in the capacity of:

Door to Hope Women's Recovery Center, Salinas – Board officer
Pacific Grove High School PTA – Treasurer 2010 – 2011
Active with Pacific Grove High School Impact for Youth
Boy Scouts of America Troop 90, Pacific Grove – Committee Member

I see the key priorities for the City and Council over the coming six months being:

The health and welfare of Pacific Grove youth
The fiscal health of the City
Initiating the development of potable and reclaimed water resources for the City

The client services offered by my firm require the knowledge and expertise that I would tap to contribute to addressing the key priorities above and to address other issues of importance to the citizens of Pacific Grove.

Sincerely,

Laura Dadiw



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Application for Appointment to the Pacific
Grove City Council

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CITY MANAGER'S OFFICE

Persons interested in being appointed to serve on the City Council are invited to complete the following application.

2010 MAY 25 P 3:24

CITY OF PACIFIC GROVE

Name: DANIEL MILLER

Street Address: [REDACTED]

City: PACIFIC GROVE

State:

CA

ZIP Code:

93950

Residence Telephone Number:

[REDACTED]

Work Telephone Number:

[REDACTED]

Cell Phone Number:

[REDACTED]

E-Mail Address:

[REDACTED]

Brief Description of Background and Qualifications (Please attach what you see as the key priorities for the city and Council over the coming six months, and what contributions you can make to assist the Council in successfully addressing these priorities):

PLEASE SEE ATTACHED.

Signature of Applicant:

[Signature]

Date:

MAY 25, 2010

FOR CITY USE ONLY

Appointed to: _____

Date of Appointment: _____

Expiration: _____

Date of Reappointment: _____

End of Term: _____

Daniel Miller

Priorities for the Council and the City

In the coming months I would put the following as to what should be the priorities of the Council and City:

1. Stabilize the City's finances and pay down the unfunded liabilities.

For the past 10 years I have been an avid watcher of the City's budget and was among the first to show that there were discrepancies in what was reality and what was being reported. I have experience in budgeting and cost analysis.

2. Establish a tree ordinance that is fair and equitable.

I served, as a representative of the planning commission, on the subcommittee that worked with the beautification committee on the most recent tree ordinance changes. At the time I didn't believe that we didn't go into enough detail and time has shown that to be true.

3. Make sure that the Old Bath House Building project gets completed.

I have been the owner/project manager on projects before and know what needs to be done to get the project done.

4. Complete the restoration of the Lighthouse.

In constant decay, the Lighthouse has to have advocates on the Council that make sure it has the funding needed to be restored and to be ever vigilant to it's needs.

5. Make sure that the City's infrastructure including streets, sewers, sidewalks and storm drains are kept in good repair.

I have been a proponent of City infrastructure repair and upkeep for the past 20 years and I believe that it is often overlooked.

6. Make sure that all City contracts are enforced and followed as passed by the City Council.

The Council needs to make sure that City contracts for concessions and events bring as much money as possible to the City and that those who contract with the City follow through on their agreements. Having worked for over 20 years in the entertainment industry I executed 100's of contracts and am schooled in the ability to make sure that the agreements are followed as negotiated.

7. Make sure that the library is funded and financial stable.

I will give however much time it takes to make sure that the Library is funded and operational as a City entity .

Daniel Miller

Background and Qualifications

I have lived in Pacific Grove for over 54 years. I am a graduate of Pacific Grove High School. I also graduated from Monterey Peninsula College and then attended UCLA Film School. I majored in Economics and Film. While in College I tutored College level Economics.

Since 1990 I have regularly attended City Council meetings. I am well aware of the problems facing the City and I believe that there are solutions, short of bankruptcy, that will enable us to continue existing as a City.

I served on the Planning Commission for three years and during that time I served on subcommittees on noticing, the tree ordinance and rules for lot coverage. I am well versed in the contents of the City Charter, the General Plan and the Municipal Code. Having attended over 100 meetings of the Planning Commission and 250 meetings of the Council I am well aware of how the City Government operates.

I am a graduate of the Citizen's Police Academy and have a good working knowledge of the Department.

I previously did independent work reviewing the City Budget that brought to light many of the problems that had plagued the City for years and that have since been dealt with and corrected. I believe that the knowledge I have of the budget is of great importance since the budget is always under tremendous pressure.

In the last election I came in fourth place with 2,284 votes. The person vacating this seat came in third.

I believe I have the combination of historical knowledge and financial acumen that will contribute a great deal to the Council. I believe that through hard work and diligence the Council can lead the City out of the current problems that face it. I would like to serve as a Council Person to help make that belief a reality.



CITY OF PACIFIC GROVE
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Application for Appointment to the Pacific Grove City Council
CITY MANAGER'S OFFICE

Persons interested in being appointed to serve on the City Council are invited to complete the following application.

2010 MAY 7 10:52
CITY OF PACIFIC GROVE

Name:

WILLIAM FREDRICKSON

Street Address:

[REDACTED]

City:

PACIFIC GROVE

State:

CA

ZIP Code:

93950

Residence Telephone Number:

[REDACTED]

Work Telephone Number:

Cell Phone Number:

[REDACTED]

E-Mail Address:

[REDACTED]

Brief Description of Background and Qualifications (Please attach what you see as the key priorities for the city and Council over the coming six months, and what contributions you can make to assist the Council in successfully addressing these priorities):

I graduated with a Mechanical Engineering degree and spent 40 years working for Multinational corporations in engineering, marketing and sales and general management. We lived and worked in 12 different locations in four countries. This career has given me the experience and perspective to deal with situations in an objective and knowledgeable manner.

Since my retirement in 2007, I initially led a volunteer effort to maintain our ocean front area from Lover's Point to the Esplanade. This area has gradually deteriorated over the last five years from a lack of maintenance. In three years since this effort started, we have been able to keep a portion of this area, at least, looking reasonably well.

In 2009, I applied and was accepted for the Planning Commission. In that role, I was instrumental in bringing the draft Tree Ordinance before the Planning Commission for review, even though it was not our direct responsibility. I think that this review enabled us to present a balanced critique to the City Council for their review.

It is my belief that I could provide the following contributions to the City Council in the next 6 months:

- Play a leading role in producing a balanced Tree Ordinance
- Utilizing my background in general management to contribute to our on-going effort to reduce the City's expense structure and resolve the underfunded pension liability.
- Utilize my marketing background to work with our Chamber of Commerce and the Convention & Visitor's Bureau to bring more visitors to the city.
- Resolve the responsibility among city commissions for preservation of our view corridors.

Signature of Applicant:

William Fredrickson

Date:

5/11/10

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Appointed to: _____

Date of Appointment: _____ Expiration: _____

Date of Reappointment: _____ End of Term: _____

Date Certification of Appreciation Awarded: _____

RECEIVED
MAY 13 2010



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Application for Appointment to the Pacific Grove City Council
CITY MANAGER'S OFFICE

BY: _____

2010 MAY 13 P 4:36

Persons interested in being appointed to serve on the City Council are invited to complete the following application. CITY OF PACIFIC GROVE

Name: **KHALIL IBRAHIM**

Street Address: _____

City: **Pacific Grove**

State: **CA** ZIP Code: **93950-5432**

Residence Telephone Number: _____

Work Telephone Number: **N/A**

Cell Phone Number: _____

E-Mail Address: _____

Brief Description of Background and Qualifications (Please attach what you see as the key priorities for the city and Council over the coming six months, and what contributions you can make to assist the Council in successfully addressing these priorities):

*Please see attached Resume.
Thank You.*

Signature of Applicant: *Khalil Ibrahim*

Date: **13 May 2010**

FOR CITY USE ONLY

Appointed to: _____

Date of Appointment: _____ Expiration: _____

Date of Reappointment: _____ End of Term: _____

Date Certification of Appreciation Awarded: _____

KHALIL IBRAHIM

[REDACTED]
Pacific Grove, CA. 93950

Home: [REDACTED]

Education:

- 1982-1988: Doctorate of Education
Multi – Cultural Education, Minor: Applied Linguistics and History of the Middle East
University of San Francisco, CA
All But Dissertation (ABD)
- 1979-1981: MA TEFL / TESL, Applied Linguistics
San Francisco State University, CA
- 1959-1963: BA English Language and Literature
College of Arts
University of Baghdad, Iraq

Work Experience:

Sep. 08-Present: Monterey Institute of International Studies-Arabic Department Adjunct Faculty

- Teach content-based courses to advanced, high and intermediate level students
- Develop new curriculum covering area studies, listening, reading, speaking and writing in addition to grammar.
- Design a content-based syllabus for the course.
- Design assessment strategies including: debates, presentations, role-plays, quizzes and written exams.

1981-2007: Defense Language Institute, Foreign Language Center Presidio of Monterey. Monterey, CA. 93944

- July 06-Sep 07: Associate Professor- Curriculum Developer
 - Reviewed the new Arabic curriculum developed by the course development.
- 1995-2007: Associate Professor, Arabic Department, Middle East School
 - Taught and consistently analyzed learning styles and tailored learning plans.
 - Provided supplementary authentic material.
 - Developed homework and oversaw unit and end of course tests.
- 1990- 1998: - Equal Employment Opportunity (EEO) Counselor.
- 1992-1995: - Academic Specialist, GS-11: Team Leader, (1701 Series: Education Required)
Arabic Department, Middle East School II
- 1988-1992: - Team Coordinator, GS-11 permanent, Arabic Department
 - Coordinated and trained a team of 6- 8 teachers and 30- 40 student
- 1988-2001: - Certified OPI Tester and Master Tester:

- Conducted face to face oral proficiency interviews, telephonic interviews, job applicants for Arabic language teachers and video tele - testing.
- Conducted quality control tapes done by other certified testers, detected problems and reevaluated levels
- 1986-1988: Training Specialist: Course Development Arabic Department, Middle East School
 - Designed, developed, analyzed, evaluated, edited, reviewed, recorded and typed instructional, area background and cultural materials
- 1985-1986: Supervisor, GS-11, Arabic Department
 - Supervised 10-12 teachers and evaluated their performance.
 - Trained, evaluated and counseled 30-40 students
- 1981-1985 Training Instructor of Arabic

2006: Chapman University College - Monterey, California
Adjunct Instructor

- Taught History of Iraq course

1995- Present: California State University, Stanislaus-Turlock, CA
Testing college students: Speaking Arabic for proficiency
Turlock School District, 1574 E. Canal Dr.
P.O.Box 1105 Turlock, CA 95381.
Testing high school students in speaking Arabic for proficiency. (Arabic)

1981-1985: Arabic Language Professor
The Monterey Institute of International Studies-Monterey, CA

- Taught Modern Standard Arabic and Dialects.
- Taught area background and cultural materials

Additional Experience:

- 1990-1991: KHDC 91.9 FM- Salinas, CA. Composed and announced materials.
 - Operated an Arabic and English weekly radio program.
 - Planned and designed all aspects of the program. (Weeknights and Weekends). Volunteer, no fees.
- 1980-present: San Francisco and Monterey California: courts, attorneys' offices, hospitals, clinics, doctors' offices, business companies and others.
 - Translated and interpreted English to Arabic and vice versa.
 -
- 1975-1978: Principal: High school, Baghdad - Iraq
 - Supervised 20-36 teachers, other employees and up to 1200 students
 - Visited classes and evaluated teachers' and students' performance
 - Prepared agendas of meetings. Planned programs and activities.
- 1973-1075: Arabic & English language teacher- Sulaimania – North of Iraq
 - Taught English & Arabic to Kurds
- 1971-1973: Assistant principal: High school, Baghdad - Iraq.

- Monitored Teachers' performance and evaluated students' work and study habits.
- Administered school activities. Prepared schedules for more than 24 teachers, 16 classes and about 600 students. Taught 5-10 hours a week

1963-1971: English teacher: High school, Baghdad and other cities - Iraq.
- Taught English in several high schools

1963-1963: State Department- Diplomatic Attaché, Baghdad - Iraq.
- Translated and interpreted English to Arabic and vice versa

Affiliations & Activities:

- 1986-2006:
- Parade of Nations - Monterey, CA: President, 1989-1991 and 1999-2001.
 - Board member: 1988-2006.
 - Vice president, board member and member of The Arab- American Club of the Monterey Peninsula, CA. (1981- 2001).
 - Turkish American Association of the Monterey Peninsula, CA.
 - Worked as a volunteer for the community hospital of the Monterey peninsula and the American Cancer Society. I was also a volunteer in a musical and singing group in Monterey.

Languages: Modern Standard Arabic (native), Iraqi (native) and other Arabic dialects (near native)
English (fluent).
Turkish (communicate)

References: Available upon request



CITY OF PACIFIC GROVE

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Application for Appointment to the Pacific
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CITY MANAGER'S OFFICE

Persons interested in being appointed to serve on the City Council are invited to complete the following application. ^{2010 MAY 21} MAY 25

CITY OF PACIFIC GROVE

Name: RUDY FISCHER

Street Address: [REDACTED]

City: PACIFIC GROVE State: CA ZIP Code: 93950

Residence Telephone Number: [REDACTED] Work Telephone Number: [REDACTED] Cell Phone Number: [REDACTED]

E-Mail Address: [REDACTED]

Brief Description of Background and Qualifications (Please attach what you see as the key priorities for the city and Council over the coming six months, and what contributions you can make to assist the Council in successfully addressing these priorities):

PLEASE REFER TO ATTACHED PAGES.

Signature of Applicant: Rudy Fischer Date: 5/23/2010

FOR CITY USE ONLY
Appointed to: _____
Date of Appointment: _____ Expiration: _____
Date of Reappointment: _____ End of Term: _____
Date Certification of Appreciation Awarded: _____

Rudy Fischer

Background and Qualifications

Education: BA in Psychology from UC Berkeley, M.Sc. in International Business from St. Mary's College, Certificate in Business, Law, and Economics from Stanford University.

I am currently employed by the Department of the Navy at the Defense Language Institute Foreign Language Center. Before that I had over 25 years of corporate Human Resources, Administration, and Finance experience with companies in the Bay Area and San Diego, the last five at the VP level.

My Goals

The City Council of Pacific Grove has a number of challenges before it and I feel that I can be of service in working with the other Council members toward satisfactory solutions to many of them. I have attended many city council meetings (and viewed others through video on demand!) and have served on the Golf Course Marketing Subcommittee and attended meetings of several other groups – most notably the Ad Hoc Committee for Permit Review Process, which has done great work. I am familiar with many of the issues and what is driving the citizen of this fine city. Among the things I would like to contribute to the City Council are;

Bring another business perspective to the city council to help guide the city staff in making financially prudent decisions. We have very knowledgeable and savvy people in our City Manager and our Director of Management and Budget and I think that, working with the rest of the Council, we could help them guide the city through the current budget deficit we have, get to where we have a balanced budget and healthy reserves, and get ourselves on the road to financial solvency. The residents of this city deserve no less than everyone's best efforts in this regard!

Protect Pacific Grove's historic architecture without taking away homeowners' ability to make safety or livability improvements. This city probably has as many – or more – genuinely historic treasures as any city around. By calling too many old structures "historic", however, we cheapen the designation and raise the ire of some of those who own those buildings and want to make improvements. I think we need a professionally developed Historic Context Statement that will define what is truly historic and guide us in the process of really protecting those resources.

Restore Pacific Grove's natural resources. This includes protecting our inventory of trees and bringing the Butterflies back to PG. We need to be good stewards of our environment, and sometimes that means we have to do something proactive. Over the years our forests have suffered a certain amount of neglect, and our butterfly sanctuary has become inhospitable to the very creatures it is designed for. We need to look after the forests in places like Rip Van Winkle Open Space Preserve and Washington Park, and restore the wind breaks and food sources for the Butterfly Sanctuary and other areas. To do this we must heed the advice of professionals who can advise us on the best way to bring about the desired outcomes we want for these precious places. In many cases we have sought and received their advice; we just haven't done enough with their recommendations.

At the same time we need to have reasonable and well thought out regulations for property owners in regard to the trees on their own property. Homeowners need to be able to remove trees on their property if they pose a hazard without having to increase the problem for their descendents by planting more than they take down. A reasonable policy of replacing one for one or paying a fee to remove and not replace, which the city can use to plant trees elsewhere, may be an idea whose time has come.

Restore library hours and functions. Personally, I don't like Parcel Taxes. Because of the budget problems the city faces, however, I feel that we need to take one more stab at getting a special Parcel Tax to support our city library passed by the voters of the city. This measure came very close to being passed last time and I feel that, as more people have become aware of the city's financial condition and the improbability of the city being able to cover the library's budget, the likelihood of it being passed has increased. I will work with the Library in any way I can to make this happen.

Revitalize the downtown area. Unfortunately, the current recession has severely impacted the downtown of the city. The Chamber of Commerce is doing a lot to bring in new businesses and improve the business climate for the ones already here, but I think the City Council needs to do more to help the Chamber in this regard. Maybe it is time of the City Council and city staff to engage with property owners in Pacific Grove to try to bring down rents downtown so that the businesses there have a better chance of being a success. How about better signage? There are other ideas we also need to explore.

We also need to more closely incorporate our hidden resources into this revitalization effort by pulling in the library, Pacific Grove Museum of Natural History, waterfront, and golf links. We can make downtown Pacific Grove as much a destination to visit as are the Monterey Bay Aquarium, the Maritime Museum, and the Monterey waterfront.

Restore our infrastructure. Like many older cities, Pacific Grove has some roadways that need repair, a water and sewer system that has its problems, and tree meets sidewalk issues. We need safe sidewalks for everyone, but especially our elderly citizens. It has also been shown that a city with good sidewalks become a healthy city because people feel more comfortable walking to their destinations rather than just jumping into a car. In fixing and expanding our city's sidewalks, we can also make sure that the trees and shrubbery we plant is appropriate to the locations and the kind that will not break up the sidewalks in future years – or fall down in heavy winds. The city should focus its attention in the immediate years to the underground infrastructure. Once that is in place we can look to the roads and walkways above it, repairing those

Improve the life of our residents. Take down some of the trees and shrubbery that has grown so much that it has come to block people's views in some areas and made their neighborhoods look messy due to overgrowth. Too often cities plant something, make sure it is watered, and then ignore what develops. We need a city staff that is responsive to our citizens and will listen to their concerns, bring the macro level issues to the Council, and take care of the micro problems before they become full blown issues.

Summary

Fortunately, we have a City Council that is working well together and is taking thoughtful looks at all of these – and other – issues. It is my desire to work with that Council to work through these issues toward resolutions that will benefit all of the people in my hometown. I believe in collegial discussions and cooperative action, both characteristics which would fit in well with the current City Council, and I ask for your vote in support of my appointment.



CITY OF PACIFIC GROVE
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Application for Appointment to the Pacific Grove City Council
CITY MANAGER'S OFFICE

2010 MAY 25 A 11:55

Persons interested in being appointed to serve on the City Council are invited to complete the following application.
CITY OF PACIFIC GROVE

Name: RICHARD ALBERT

Street Address: [REDACTED]

City: PACIFIC GROVE

State: CA

ZIP Code: 93950

Residence Telephone Number: [REDACTED]

Work Telephone Number: [REDACTED]

Cell Phone Number:

E-Mail Address: [REDACTED]

Brief Description of Background and Qualifications (Please attach what you see as the key priorities for the city and Council over the coming six months, and what contributions you can make to assist the Council in successfully addressing these priorities):

See Attached

Signature of Applicant: [Signature]

Date: 5/24/10

FOR CITY USE ONLY

Appointed to: _____

Date of Appointment: _____ Expiration: _____

Date of Reappointment: _____ End of Term: _____

Date Certification of Appreciation Awarded: _____

Key Priorities for the city and council over the next six months;

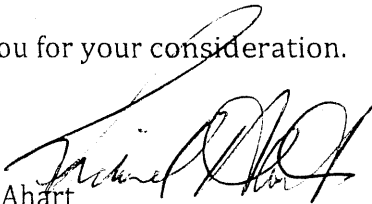
- Pro-active approach to supporting and identifying a successful down town business action plan that supports existing businesses and draws new businesses to our town. Perhaps, business tax breaks allowing new and existing business to fund effective marketing and business expansion plans.
- Follow up and decision logic for modifying and changing zoning in key areas of the city allowing for sustaining business I.E. other fast foods in appropriate areas of the city such as upper forest ave and American tin cannery. This would help to both increased tax revenue from sales tax, business tax, and property tax allowing the city to continue providing vital city resources to the community. This would also decrease unemployment.
- Immediate Sustainable water solutions allowing for more commercial development. The city and council needs to focus there resources on what can be done now, so that the city and council is able to work more diligently on a more permanent sustainable solution.
- The city and council needs to act immediately in dealing with the cities retirement plan (Cal Pers). It will eventually bankrupt the city and we need to listen to the vote of the people, and we haven't.

Contribution:

- I believe the city needs my leadership and experience in helping solve the problems that continue to plaque our city. I also feel that I can work effectively with city staff and city council if addressing the city needs as we move forward.
- Unlike many of the other applicants, I have earn the confidence of the voters during the last election and I invested my time and finances to earn the trust of this community. During the last appointment period I feel the council acted inappropriately by appointing other members of the community to the council without first appointing those that worked hard to be elected. I only mention this because I feel it hurt the credibility of the council in the eyes of the voters.
- The city and council needs to put the needs of the community first in all instances and I will do that if appointed to the council.

Thank you for your consideration.

Richard Ahart



PROFESSIONAL PROFILE

Ahart Jr. Richard

[REDACTED]
Pacific Grove, CA 93950
[REDACTED]
[REDACTED]

PROFESSIONAL EXPERIENCE

Gold Country Foods, Inc. Pres/CFO
1992 to Present
Bishop Powers Commercial Real Estate

Restaurant operations, Ownership
Land acquisitions
Leasing
Build to Suite
Residential Development
Commercial Development
Tenant Improvements
ADA business advisory
Small Business/Governmental
Committee in Washington DC
(Taco PAC)
Residential/Commercial
Consultant and project
Management

PARIAL CLIENT LIST / COMPLETED TRANSACTIONS

Citicorp Financial

TCBY (3) New Development

SafeCo Credit Corp

Burger Rehabilitation (Tenant Improvements)

Franchise Capital

Bank of America

GE Capital

Taco Bell (10) New Development (2) Redevelopment

Chevy's Inc. (3) Acquisition Southern NV / Development analysis strategy for Northern NV

EDUCATION

Ponderosa High School Graduate 1983
Undergraduate Business Law / Administration of Justice
Junior College, Sierra at Rocklin, CA 1984-1985