



NOTICE OF SPECIAL MEETING

ECONOMIC ADVISORY COMMITTEE

TUESDAY, NOVEMBER 17, 2009, 3:00 P.M.

CITY MANAGER'S CONFERENCE ROOM

300 FOREST AVENUE, PACIFIC GROVE, CA, 2ND FLOOR

1. Call to Order
2. Oral Communications
(Comments from the audience cannot receive Committee action. Comments must deal with matters subject to the jurisdiction of the Committee and will be limited to three minutes. Comments regarding agenda items not on the Consent Agenda shall be heard prior to the consideration of such items at the time such items are called. Whenever possible, letters are to be submitted to the Committee in advance of the meeting.)

OLD BUSINESS

3. Discussion of Committee Structure
The Committee will continue discussion of the structure of the Economic Advisory Committee which was previously discussed at the meeting of October 29, 2009 and take appropriate action.
Reference: Chair Kremer
4. Review/Update the 2007 Strategic Plan
The Committee will review and update the 2007 Strategic Plan and take appropriate action.
Reference: Chair Kremer

NEW BUSINESS

5. Chamber of Commerce Representative Report on Meeting of November 4, 2009 of Downtown Property Owners, Chamber of Commerce, the Mayor and the City Manager
The Committee will receive a report from a representative of the Chamber of Commerce on the meeting of November 4, 2009 of downtown commercial property owners, the Chamber of Commerce, Mayor Garcia and City Manager Frutchey.
Reference: Chair Kremer
6. Near-term Options/Local Stimulus
The Committee will discuss potential near-term options and local stimulus and take appropriate action.
Reference: Chair Kremer

7. Permitting Process – Efficiency Enhancement

The Committee will discuss possible methods for enhancing the efficiency of the City's permitting process for businesses and take appropriate action.

Reference: Chair Kremer

8. Golf Links Marketing and Promotion Plan

a. Status

b. Economic Advisory Committee Involvement

The Committee will discuss a marketing and promotion plan for the City's Golf Course and take appropriate action.

Reference: Chair Kremer

9. Chamber of Commerce Representative Report on Meeting with Downtown Property Owners, Mayor, and City Manager

The Committee will receive a report from a representative from the Chamber of Commerce regarding the meeting of November 4, 2009 with Downtown property owners, Mayor Garcia and City Manager Frutchey.

Reference: Chair Kremer

10. Adjournment

THIS MEETING IS OPEN TO THE PUBLIC AND ALL INTERESTED PERSONS ARE WELCOME TO ATTEND. THE CITY OF PACIFIC GROVE DOES NOT DISCRIMINATE AGAINST INDIVIDUALS WITH DISABILITIES AND MEETINGS ARE HELD IN ACCESSIBLE FACILITIES.