



**CITY OF PACIFIC GROVE
300 FOREST AVENUE
PACIFIC GROVE, CALIFORNIA 93950
TELEPHONE (831) 648-3100 • FAX (831) 375-9863**

MINUTES OF SPECIAL MEETING

Special Events Committee

DATE & TIME: Wednesday, September 3, 2008
LOCATION: City Council Chamber – City Hall 300 Forest Ave.

Meeting Call to order 2:05

Committee: Glynis Greening, Leslie Anastasia, Bill Buckhout, Bill Berowski, Richard Stilwell, Christine Balog, Bill Valuch, Moe Ammar

Staff: Celia Perez Martinez

Guests: Julie Amrstrong, BSIM,

No oral communications.

Introductions were made. Chairperson Greening asked Ms. Armstrong to present on what has been done to facilitate the extra day. Ms. Armstrong spoke regarding the marketing that had been done on behalf of the inns along the route. She reviewed the demographics of the typical runner and their family. She re-capped the Half Marathon, the 3K race and the 5K race. She reviewed the times of the races and the access that will set up for the inns. Each one will have a designated volunteer. Latitudes is having a special breakfast. Ms. Armstrong reported that the BID provided ideas for the race week-end and provided hand outs for the goodie bags.

Bill Buckhout asked if the route residents will be notified. He stated that the intent of the meeting was to assure residents know of the new race and day. Moe Ammar spoke up regarding the efforts of the BSIM staff and complimented them on their efforts. Bill Berowski made a comment regarding the . Bill Valuch commented that business opposed the race in the past and now appreciates the efforts of the race organizers to help businesses participate. He said thank you. Ms. Armstrong commented that these efforts can carry over to the Big Sur International Marathon, in that the race organizers can bus entrants who stay in Pacific Grove to the start of the race. Ms. Greening brought the meeting to a conclusion Mr. Buckhout made the motion to recommend the extra day of activities from 7:45 to 9:45, Saturday November 8, 2008 to the City Council. Mr. Berowski seconded the motion. All voters voted in favor of the motion.