

SIGNATURE STATEMENT

(Elections Code Section 9600)

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following statement to be signed by each author of the argument. Names and titles listed will be printed in the Voter's Information Pamphlet in the order provided below and will appear as indicated below.

Business License Tax

"The undersigned author(s) of the:

Argument in favor

Rebuttal to Argument in Favor

Argument Against

Rebuttal to Argument Against

ballot measure (insert letter) O at the City, School, and Special District
(Type of election: primary, general, special)

election for the City of Pacific Grove
(jurisdiction - name of district)

to be held on November 6, 2007 hereby state that such argument
(Election date)

is true and correct to the best of their knowledge and belief."
(his/her/their)

ARGUMENT/REBUTTAL FILED BY (check any of the following that apply)

Board of Supervisors or Governing Board
Contact Person's Printed Name: _____
Contact Person's Signature: _____
Title: _____
Phone: _____ FAX: _____
E-Mail: _____

Bona Fide Association of Citizens or Filers of Special District Initiative
Name of Association: _____
Principal Officer's Printed Name: _____
Principal Officer's Signature: _____
Title: _____
Phone: _____ FAX: _____
E-Mail: _____

Attach list of officers if document relates to a school district measure

Individual voter who is eligible to vote on the measure
Printed Name: Arthur J. Ejjen
Signature of Voter: Arthur J. Ejjen
Address Where You Live: 1113 Melton Pl., Pacific Grove
Phone: 831-241-0050 FAX: _____
E-Mail: art-evjen@sbcglobal.net

RECEIVED

BY [Signature]

AUG 17 2007

CITY CLERK
CITY OF PACIFIC GROVE






SIGNATURE STATEMENT - PAGE 2

CHECK ONE OF THE FOLLOWING & RECORD LETTER OF MEASURE:

Bus Lic.

- Argument in Favor of Measure 0
- Argument Against Measure _____
- Rebuttal to Argument in Favor of Measure _____
- Rebuttal to Argument Against Measure _____

The signatures of the following persons will be printed **as submitted** below following the argument or rebuttal.

SIGNATURE	PRINT NAME as it will appear in the Voter's Information Pamphlet	PRINT TITLE AND NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet.	Are you signing on behalf of an association? YES or NO*	DATE
	DAN CORT		NO	8/16/07
	JEFFREY BECOM	BECOM FINE ART & DESIGN	NO	8/17/07
	Brian Luekey DDS	Luekey Dental & Luekey Learning Center	NO	8/17/07
	Steven D. Mac Donald	Chiropractor Dr. Steven Mac Donald	NO	8-17-07
	ALAN COHEN	Lighthouse Business Center	NO	8/16/07

* If the argument or rebuttal is being signed by a principal officer on behalf of an association that is supporting or opposing the measure, the name of the association will appear on the first line, followed by the principal officer's name and title on the second line as the example illustrates:

Monterey County Citizens Group
s/ Suzi Citizen, Chair

ARGUMENT IN FAVOR OF MEASURE O

Are you committed to "America's Last Hometown"? **YES!** What do you love most about Pacific Grove? Our parks? Our Monarch Sanctuary? Our forest? Our Library? Our Museum and Lighthouse? Our wonderful community enhanced by recreation, youth and senior programs?

If you love Pacific Grove, then vote **YES** on this business tax measure; because these features of our city are all threatened by the budget crisis upon us. Make no mistake -- this is not someone else's problem. This is about **us** and what we would all lose. We need to solve this problem, and we can.

Lifting the \$3,000 cap set on business licenses back in 1970 is long-overdue. This measure would not change the current 0.1% rate; it would only affect about a dozen of our largest local businesses. This solution, part of a \$1.6 million package, would contribute an additional \$240,000 per year to our General Fund revenue.

Our City's ongoing reorganization moves us to greater efficiency and cost savings, but this effort alone cannot maintain the quality of life that residents, businesses and visitors expect. This tax measure is needed to both preserve our current level of services and begin restoring depleted reserves.

The sunset clause in this measure gives City government just six years to correct our financial course. The numerous causes for our financial problems have been brought to light; and they are daunting, but manageable. Over the next six years, our leaders will have a solid financial footing to ensure the continuity and richness of Pacific Grove's character.

Will you help save our City? **YES.** Will you help keep the services that we have come to enjoy and which enrich our lives? **YES.** Vote **YES** on this tax measure and continue to enjoy that which makes PG a very special place to live.

Dan Cort

Jeffrey Becom
Owner, Becom Fine Art and Design

Brian Lackey, D.D.S.
Owner, Lackey Dental and Lackey Learning Center

Steven N. MacDonald, D.C.
Owner, Dr. Steven N. MacDonald, Chiropractor

Alan Cohen
Owner, Lighthouse Business Center

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Parcel Tax

"The undersigned author(s) of the:

Argument in favor

Rebuttal to Argument in Favor

Argument Against

Rebuttal to Argument Against

ballot measure (insert letter) P at the City, School, and Special District
(Type of election: primary, general, special)

election for the City of Pacific Grove
(jurisdiction - name of district)

to be held on November 6, 2007 hereby state that such argument
(Election date)

is true and correct to the best of their knowledge and belief."
(his/her/their)

ARGUMENT/REBUTTAL FILED BY (check any of the following that apply)

Board of Supervisors or Governing Board

Contact Person's Printed Name: _____

Contact Person's Signature: _____

Title: _____

Phone: _____ FAX: _____

E-Mail: _____

Bona Fide Association of Citizens or Filers of Special District Initiative

Name of Association: _____

Principal Officer's Printed Name: _____

Principal Officer's Signature: _____

Title: _____

Phone: _____ FAX: _____

E-Mail: _____

Attach list of officers if document relates to a school district measure

Individual voter who is eligible to vote on the measure

Printed Name: Arthur J. Evjen

Signature of Voter: Arthur J. Evjen

Address Where You Live: 1113 Melton Pl., Pacific Grove

Phone: 831-241-0050 FAX: _____

E-Mail: art_evjen@sbcglobal.net

RECEIVED

BY [Signature]

AUG 17 2007



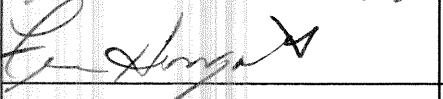


SIGNATURE STATEMENT - PAGE 2

CHECK ONE OF THE FOLLOWING & RECORD LETTER OF MEASURE:

- Argument in Favor of Measure P
- Argument Against Measure _____
- Rebuttal to Argument in Favor of Measure _____
- Rebuttal to Argument Against Measure _____

Parcel

The signatures of the following persons will be printed as submitted below following the argument or rebuttal.

SIGNATURE	PRINT NAME as it will appear in the Voter's Information Pamphlet	PRINT TITLE AND NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet.	Are you signing on behalf of an association? YES or NO*	DATE
	DAN CORT		NO	8/16/07
	RICHARD STILL		NO	8/17/07
	FRAN HORVATH	PRESIDENT, PACIFIC GROW NATURAL HISTORY MUSEUM ASSOC.	YES	8/16/07
	MARY FLAUG		NO	8/17/07
	SALLY ABERG		NO	8/17/07

* If the argument or rebuttal is being signed by a principal officer on behalf of an association that is supporting or opposing the measure, the name of the association will appear on the first line, followed by the principal officer's name and title on the second line as the example illustrates:

Monterey County Citizens Group
s/ Suzi Citizen, Chair

ARGUMENT IN FAVOR OF MEASURE P

YES! Pacific Grove Residents, raise your hands if you consider our library, museum, youth center, urban forest, park maintenance, and every single recreation department program “essential.” Aren’t these the services that make our City special? Now, please join us in saving these unique treasures. All these services face devastating reductions or even total elimination unless this tax measure receives a **YES** vote.

Even with City Hall’s ongoing reorganization for greater efficiency and cost savings, we cannot maintain the quality of life that residents, businesses and visitors enjoy. This measure, part of a \$1.6 million package, is needed to both sustain our current level of services and begin restoring depleted reserves.

The parcel tax is modest and includes an exemption for low-income citizens. Yet this \$10 per month per parcel tax (about the cost of a movie ticket) generates \$720,000 a year.

This tax measure contains a six-year “sunset clause.” This holds our City government accountable and forces them to remedy, within six years, the severe consequences from years of accumulated financial challenges. Now that the causes have been revealed and understood, we are confident that resident trust will be restored as these new revenues give our leaders the chance to fully implement permanent changes which will ensure a healthy Pacific Grove far into the future.

Will you step up to the plate? **YES!** Embrace this opportunity to sustain the beloved character and vital institutions of Pacific Grove by voting **YES** on this parcel tax.

Dan Cort

Richard Stillwell

Pacific Grove Museum of Natural History Association
Fran Horvath, President

Mary Flaig

Sally Aberg



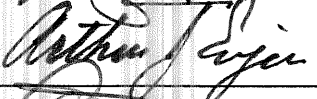


SIGNATURE STATEMENT - PAGE 2

Sales tax

CHECK ONE OF THE FOLLOWING & RECORD LETTER OF MEASURE:

- Argument in Favor of Measure Q
- Argument Against Measure _____
- Rebuttal to Argument in Favor of Measure _____
- Rebuttal to Argument Against Measure _____

The signatures of the following persons will be printed as submitted below following the argument or rebuttal.

SIGNATURE	PRINT NAME as it will appear in the Voter's Information Pamphlet	PRINT TITLE AND NAME OF ASSOCIATION (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet.	Are you signing on behalf of an association? YES or NO*	DATE
	DAN CORT		NO	8/16/07
	MARIETTA BAIN	fandango owner	NO	8/16/07
	ART EVJEN		NO	8/16/07
	ROBERT MARCUM	THE WORKS, OWNER	NO	8/17/07
	CYNTHIA WALTER	Passionfish CO-OWNER	NO	8/16/07

* If the argument or rebuttal is being signed by a principal officer on behalf of an association that is supporting or opposing the measure, the name of the association will appear on the first line, followed by the principal officer's name and title on the second line as the example illustrates:

Monterey County Citizens Group
s/ Suzi Citizen, Chair

ARGUMENT IN FAVOR OF MEASURE Q

YES, you can save Pacific Grove! **YES**, you can sustain the town you love!

Your hometown needs your **YES** vote now to continue being the Pacific Grove we all cherish. The levels and range of services enjoyed by residents, businesses and visitors alike will disappear without your help. **YES** votes on this tax solution will, as part of a \$1.6 million package, provide funds needed to preserve our current service levels and begin restoring our depleted General Fund reserves.

The sales tax increase proposed in the measure is only 0.5%. That's just an extra nickel for every \$10 spent in Pacific Grove, yet this reasonable and responsible measure is estimated to yield \$650,000 a year.

Our City Council is committed to an ongoing reorganization for greater efficiency and cost savings, but it's not enough. Without these additional tax revenues, Pacific Grove can provide only the most essential city services: police, fire, permits and planning, and basic maintenance. The "other" services – library, museum, youth center, and non-self-sustaining recreation programs – will all face drastic cut-backs or even closures.

This tax measure contains a six-year "sunset clause." This automatic expiration forces our City leaders to reverse the grave impacts from prior years and move forward with sustaining and responsible solutions, all within six years. Now that the causes have been identified and analyzed, these new revenues will give our leaders the opportunity to fully implement permanent changes that shall restore Pacific Grove's financial health.

By voting **YES** on this tax measure, you can protect and support our town without losing the things we love most about Pacific Grove.

Dan Cort

Marietta Bain
Owner, Fandango

Art Evjen

Robert Marcum
Owner, The Works

Cynthia Walter
Co-owner, Passionfish