

TABLE 4-1 MCM1: PUBLIC EDUCATION & OUTREACH:

Permit holders must implement a public education program to distribute educational materials to the community and/or conduct outreach activities about the impacts of storm water discharges on water bodies and the steps that the public can take to reduce pollutants in storm water runoff.

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
<p>Provide public education to increase awareness of what constitutes poor stewardship of storm water as a resource. The education and outreach plan will focus on preventing stormwater pollution and the effect an individual can have on the problem. Other topics (described in Appendix E) will be included in MRSWMP educational materials to compliment existing materials and programs from other agencies. Increased education will ultimately result in decreased pollution.</p>	<p>Educate an audience that includes students, business owners, particularly those in targeted businesses and tourists as well as residents about the causes of storm water pollution and the things they can do to reduce this pollution. (See pages E-1 through E-22 of Appendix E for Public Education and Outreach Program)</p>	1-1.a	<p>Implement the comprehensive Public Education & Outreach Program contained on pages E-1 through E-22 of Appendix E for the entire region.</p>	X					<p>See Appendix E, for listing of Measurable Goals</p>	<p>MRSWMP Group in partnership with MBNMS and other agencies such as Save the Whales.</p>
		1-1.b	<p>Review & revise “Year 1 Public Education & Outreach Plan” to maximize efficiency in audiences reached, and address current contaminants impacting water quality. Changes will be based on input from the public, volunteer monitoring network data, and contaminants of concern. The revised Plans will be implemented in each of Years 2 through 5.</p>		X	X	X	X	<p>The updated Measurable Goals will be included each year in the revised Public Education and Outreach Program, which will be submitted as part of the Annual Reports</p>	<p>MRSWMP Group in partnership with MBNMS and other agencies as available.</p>

TABLE 4-1 MCM2: PUBLIC PARTICIPATION & INVOLVEMENT:

**The public should be included in developing, implementing, and reviewing the permit holder's storm water management program.
The permit holders should make efforts to reach out and engage all economic and ethnic groups within their permit boundaries.**

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public and stakeholder involvement in identifying and solving storm water management problems, and gather public input on development and implementation of the MRSWMP, by holding two publicly advertised "Public Involvement Workshops" per a year. Public advertisement will be via local newspapers, city websites, community calendars, and/or MRSWMP email list serve. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	<p>2-1.a</p>	<p>Draft annual report will be posted on the website and in city offices for review by public one month prior to Annual Workshop No. 2.</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>All written public comments submitted and notes taken at workshop will be considered for inclusion in the annual report and kept on file.</p>	<p>MRSWMP Group & MS4 Administration</p>

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public and stakeholder involvement in identifying and solving storm water management problems, and gather public input on development and implementation of the MRSWMP, by holding two publicly advertised "Public Involvement Workshops" per year. Public advertisement will be via local newspapers, city websites, community calendars, and/or MRSWMP email list serve. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	<p>2-1.b</p>	<p>Hold Annual Workshop # 1 annually in March/April. Annual Workshop #1 in Year One will focus on a general overview of Phase II requirements, and BMPs selected to increase the general public's overall awareness and knowledge of the Phase II program.</p>	<p>X</p>					<p>40 participants per workshop</p>	<p>MRSWMP Group</p>

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public and stakeholder involvement in identifying and solving storm water management problems, and gather public input on development and implementation of the MRSWMP, by holding two publicly advertised "Public Involvement Workshops" per a year. Public advertisement will be via local newspapers, city websites, community calendars, and/or MRSWMP email list serve. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	2-1.c	<p>Hold Annual Workshop #2 annually in early November prior to Annual Report submission to explain the Phase II Permit objectives and solicit public input on the success of the current BMPs and Measurable Goals.</p>	X	X	X	X	X	40 participants per workshop	MRSWMP Group

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public and stakeholder involvement in identifying and solving storm water management problems, and gather public input on development and implementation of the MRSWMP, by holding two publicly advertised "Public Involvement Workshops" per a year. Public advertisement will be via local newspapers, city websites, community calendars, and/or MRSWMP email list serve. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	2-1.d	<p>Hold Annual Workshop #1 annually in Mar-April: Workshop #1 in Years 2-5 will focus on a specific target audience and associated contaminants of concern. Topic/audience will be chosen each year based on historical contaminants of concern for industries common to permit jurisdiction area, volunteer monitoring network data, and topic/audience not chosen the prior year. Priority will be given to the Inventory of Businesses to be Inspected contained on pages E-37 through E-65 of Appendix E.</p>		X	X	X	X	40 participants per workshop	MRSWMP Group

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	2-2.a	<p>Provide financial sponsorship support for Annual Coastal Cleanup Day in Monterey County or other local beach clean up efforts.</p>	X	X	X	X	X	<p>Annual financial sponsorship of up to \$500 to cover expenses not covered by sponsors.</p>	MRSWMP Group
				X	X	X	X	X	<p>Provide staffing that amounts to 40 hours for coordinating this event.</p>	MRSWMP Group

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	2-2.b	<p>Recruit volunteers through municipal employee base and through advertising for Annual Coastal Clean Up Day or other local clean up efforts.</p>	X	X	X	X	X	<p>Each permit holder to recruit volunteers through two separate agency channels; e.g. email, paycheck stuffers, internal newsletters, etc. Track recruitment efforts, coordination support and financial support, and track number of participants and volume of waste collected and report this information in the Annual Reports for the indicated years.</p>	MS4 Administration
				X	X	X	X	X	<p>Air radio advertising before the event to encourage public participation</p>	MS4 Administration

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	2-2.c	<p>Provide support for, or assistance with, storm drain stenciling through providing supplies, volunteer recruitment, and staff labor.</p>	X					<p>Utilization of 100 hours of staff time through “Save the Whales” nonprofit organization to recruit college and civic organizations for stenciling events.</p>	MRSWMP Group
				X	X	X	X	<p>Explore additional partnerships and encourage civic organizations to adopt storm drains to maintain.</p>	MRSWMP Group	

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	2-2.d	<p>Provide financial support for, or assistance with, volunteer monitoring programs and public participation events such as: Urban Watch, First Flush, Snapshot Day, and Walk N' Talk Days</p>	X	X	X	X	X	<p>Provide \$13,000 annual contribution for Urban Watch for professional staffing, equipment, lab analysis, and report writing.</p>	MRSWMP Group
				X	X	X	X	X	<p>Provide \$1,500 annually for Urban Watch for print ads to recruit volunteers.</p>	MRSWMP Group
				X	X	X	X	X	<p>Provide \$3,000 annual contribution for First Flush for professional staffing, equipment, lab analysis, and report writing.</p>	MRSWMP Group

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Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.	Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)	2-2.d (Cont'd)	Provide financial support for, or assistance with, volunteer monitoring programs and public participation events such as: Urban Watch, First Flush, Snapshot Day, and Walk N' Talk Days	X	X	X	X	X	Purchase \$7,000 annually for radio ads to promote participation in First Flush	MRSWMP Group
				X	X	X	X	X	Provide \$1,500 annually for First Flush for print ads to recruit volunteers.	MRSWMP Group
				X	X	X	X	X	Provide \$1,000 annual contribution for Snapshot Day for professional staffing, equipment, lab analysis, and report writing.	MRSWMP Group

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Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.	Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)	2-2.d (Cont'd)	Provide financial support for, or assistance with, volunteer monitoring programs and public participation events such as: Urban Watch, First Flush, Snapshot Day, and Walk N' Talk Days	X	X	X	X	X	Provide \$500 annually for Snap Shot Day for print ads to recruit volunteers.	MRSWMP Group
			Provide financial support for, or assistance with, volunteer monitoring programs and public participation events such as: Urban Watch, First Flush, Snapshot Day, and Walk N' Talk Days	X	X	X	X	X	Provide \$300 to \$500 annually for Walk N' Talk to garner public participation and a co-host representative for each event.	MRSWMP Group

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	<p>2-2.d (Cont'd)</p>	<p>Prioritize Pollutants of Concern (see subheading titled “Conclusions” on page 4-13) from Urban Watch and First Flush data; conduct source tracking using upstream monitoring for highest priority pollutants and use this to identify probable sources; inspect these sources under Minimum Control Measure No. 3 and take appropriate corrective actions in accordance with BMPs 3-3.d and 3-4.a</p>		<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>In each of the indicated years perform source tracking on the two highest priority pollutants of concern on a minimum of one outfall, and report on findings and actions taken in the Annual Reports for each of the indicated years.</p>	<p>MS4 Administration</p>

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution. . (Continued on next page)</p>	<p>Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program) . (Continued on next page)</p>	<p>2-2.d (Cont'd)</p>	<p>Within the MRSWMP area the First Flush and Urban Watch monitoring programs will be expanded to include the following: Outfalls which receive drainage from commercial, industrial, or residential areas which meet the following criteria: (1) Are over 18” in diameter, and (2) Are safe for volunteers/staff to access, including those that discharge to a 303(d) listed water body. (Continued on next page)</p>		X	X	X	X	<p>A minimum of 25% of all outfalls within the MRSWMP area will be monitored four times a year in each of the indicated years. Representative samples will be collected to account for seasonal variation. The results will be included in the Annual Reports for those years. . (Continued on next page)</p>	<p>MRSWMP Group. (Continued on next page)</p>

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<p>(Continued from preceding page) Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>(Continued from preceding page) Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	<p>2-2.d (Cont'd)</p>	<p>(Continued from preceding page) Conduct monitoring on these additional outfalls for a similar set of constituents as are monitored under the Urban Watch and First Flush Programs. Monterey County will focus on 303(d) listed water bodies in Year 2, and will expand into the other water bodies over the remaining permit term.</p>		X	X	X	X	<p>(Continued from preceding page) A minimum of 25% of all outfalls within the MRSWMP area will be monitored four times a year in each of the indicated years. Representative samples will be collected to account for seasonal variation. The results will be included in the Annual Reports for those years.</p>	<p>MRSWMP Group</p>

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<p>Increase public awareness of what constitutes poor stewardship of storm water as a resource and increase public actions such as reporting of problems to authorities. This ultimately will result in decreased pollution.</p>	<p>Encourage general public participation in programs and activities designed to promote understanding and awareness of storm water pollution, such as cleanup events and restoration activities. (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)</p>	<p>2-2.d (Cont'd)</p>	<p>Based on existing scientific studies and data, the MRSWMP Group will implement a pollution reduction component that identifies with specificity the geographic areas within the jurisdiction of each municipality that are sources of pollution, including T. Gondii and other pathogens, impacting California sea otters.</p> <p>Once the geographic areas are identified the MRSWMP group will create and implement a program to reduce and eliminate the sources of pollution identified as impacting sea otters.</p>	<p>X</p>	<p>X</p>				<p>Year 1: Based on existing scientific studies and data identify with specificity the geographic areas within the jurisdiction of each municipality that are sources of pollution, including T. Gondii, and other pathogens, impacting California sea otters and results included in the Annual Report; Year 2: Create and implement a program to reduce and eliminate the sources of pollution identified as impacting sea otters. The program and implementation will be described in the Annual Report.</p>	<p>MRSWMP Group</p>

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Collaborate and participate in ongoing volunteer water quality monitoring efforts by becoming an active participant in the Citizen Water Quality Monitoring Network. This will ensure collaboration and participation in the ongoing volunteer water quality monitoring efforts and give permit holders a clearer understanding of the contaminants of concern in their jurisdiction.	Become an active participant in the Citizen Water Quality Monitoring Network (See pages E-23 through E-29 of Appendix E for Public Participation and Involvement Program)	2-3.a	A representative from the MRSWMP group will become an active participant in the Citizen Water Quality Monitoring Network.	X	X	X	X	X	100% of monitoring network meetings to be attended annually by member of MRSWMP group.	MRSWMP Group

TABLE 4-1 MCM3: ILLICIT DISCHARGE DETECTION & ELIMINATION:

EPA recommends that the plan to detect and address illicit discharges (discharges to storm drains and sewers that are not composed entirely of storm water) include the following four components: procedures for locating priority areas likely to have illicit discharges; procedures for tracing the source of an illicit discharge; procedures for removing the source of the discharge; and procedures for program evaluation and assessment.

(Note: Illicit Discharge Detection and Elimination is described principally in three documents contained in Appendix E: 1) Protocol for Responding to Reports of Illegal Discharges and Illicit Connections; 2) Protocol For Taking Action Against Violators of the Municipality’s Urban Storm Water Quality Management Discharge Control Ordinances; and 3) Guidance Document for Policies Pertaining to Illicit Connections and Illegal Discharges to Storm Water Systems.)

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Promote the reporting of illicit discharges by having a system for receiving such reports.	Create a unified place for public to call in potential illicit discharges	3-1.a	Enter into an agreement with “911 Earth” to use their 1-800-CLEANUP hotline for the public to report illicit discharges by zip code	X					Date agreement was executed	MRSWMP Group
		3-1.b	Advertise 1-800-CLEANUP call-in number on MRSWMP generated-media and educational materials	X	X	X	X	X	Advertised on a minimum of 8 different media pieces: 4 in English, 4 in Spanish	MRSWMP Group

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Promote the reporting of illicit discharges by having a system for receiving such reports.	Create a unified place for the public to call in potential illicit discharges	3-1.c	Using the protocol contained on pages E-30 through E-33 of Appendix E, investigate and take appropriate action on each report of illicit discharge that is received.	X	X	X	X	X	100% of all reports of illicit discharge investigated and report on outcome of each case in the form of “closed”, “ongoing enforcement”, or “still investigating source”.	MS4 Administration
Have accurate storm drain maps to help locate illicit discharges and/or dischargers.	Storm water system mapping	3-2.a	Complete preparation of the storm drain system map contained on pages E-34 through E-36 of Appendix E, showing the location of all outfalls discharging to waters of the state and other MS4s that receive discharges from those outfalls	X	X	X			Each Participating Entity to complete its mapping by end of Year 1, except Monterey County which will complete its mapping by end of Year 3	MS4 Administration
		3-2.b	Update the outfall map annually to include new facilities as appropriate.		X	X	X	X	Include updated map in the Annual Reports	MS4 Administration

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Reduce pollution from illicit connections and/or discharges.	Implement and maintain a program to detect and eliminate illicit connections and/or discharges; i.e., sewer overflows, fluid dumping in catch basins etc.	3-3.a	Using the training materials contained on pages F-2 through F-7 of Appendix F, train inspection personnel and other municipal staff, and obtain resources necessary to inspect businesses.	X					Sufficient personnel trained and prepared to perform inspections beginning in Year Two	MRSWMP group

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Reduce pollution from illicit connections and/or discharges.	Implement and maintain a program to detect and eliminate illicit connections and/or discharges; i.e., sewer overflows, fluid dumping in catch basins etc.	3-3.b	Using the inventory of businesses to be inspected and the inspection checklists contained on pages E-37 through E-77 of Appendix E, prioritize the businesses to be inspected, and perform compliance inspections on these businesses to identify illicit connections and illegal discharges. Discharges to Environmentally Sensitive Areas, discharges to Areas of Special Biological Significance, restaurants/fast food chains, auto repair shops, and gas stations will receive top prioritization in scheduling these inspections.	X	X	X	X	X	Minimum of 100% of inventoried businesses inspected by the end of the permit term.	MS4 Administration
		3-3.c	Create hotline for public reporting of illicit connections	X					See BMP 3-1.a	MRSWMP Group

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Reduce pollution from illicit connections and/or discharges.	Implement and maintain a program to detect and eliminate illicit connections and/or illegal discharges; i.e., sewer overflows, fluid dumping in catch basins etc.	3-3.d	Using the protocol contained on pages E-78 through E-79 and E-95 through E-98 of in Appendix E, take action as necessary to eliminate 100% of the illicit connections and illegal discharges that are identified in this year	X	X	X	X	X	100% of all reports of illicit connections and illegal discharges investigated and report on outcome of each case in the form of “closed”, “ongoing enforcement”, or “still investigating source”.	MS4 Administration

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Reduce pollution from illicit connections and/or discharges.	Implement and maintain a program to detect and eliminate illicit connections and/or illegal discharges; i.e., sewer overflows, fluid dumping in catch basins etc.	3-3.e	Perform source tracking of manholes in the Hot Spot areas listed on page E-199 of Appendix E to determine source of pollutants		X	X	X	X	Inspect 100% of confluent manholes in Hot Spot areas listed on page E-199 of Appendix E annually, and carry out source tracking procedures described on page E-82 as appropriate.	MS4 Administration

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Reduce pollution from illegal disposal activities	<p>Adopt an ordinance with standards for storm water pollution prevention.</p> <p>Ordinance to include definitions of illegal disposal activities, including requirements pertaining to mat wash downs, hood cleaning, etc., and requiring firms to notify Public Works of all such cleaning activities, with penalties for violations.</p> <p>Ordinance will also outline responsibility for any clean up determined necessary.</p>	3-4.a	Using the guidance document and model ordinance contained on pages E-80 through E-98 of Appendix E, each Participating Entity will adopt a storm water ordinance revised to be specific to each entity's needs through appropriate governing body procedures.	X					Date ordinance implemented (implemented within 3 months of permit coverage for all entities except Monterey County, which will implement within 6 months of permit coverage)	MS4 Administration
		3-4.b	Train appropriate staff on the adopted ordinance		X	X	X	X	100 % of existing appropriate staff trained by Year 2, then all appropriate new employees every year after that	MS4 Administration
		3-4.c	Implement ordinance		X				Date ordinance implemented	MS4 Administration

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Reduce pollution from recreational vehicles and boats	Inspection program to ensure compliance from RVs & boats	3-5.a	Using the inventory of RV parks and boat marinas and the inspection lists contained on pages E-119 through E-124 of Appendix E, inspect each RV park and boat marina annually, and take action to correct any observed violations of the discharge ordinance		X	X	X	X	100% of RV parks & boat marinas inspected annually	MS4 Administration
Inform employees, businesses, and the general public of the hazards that are generally associated with illegal discharges and improper disposal of waste.	Implement a permit boundary-wide education program addressing the negative effects on water quality through illegal discharges, improper waste disposal and other non-storm water discharges.	3-6.a	This is included in the Public Education and Outreach Program contained on pages E-1 through E-23 of Appendix E.	X	X	X	X	X	Summary of methods used to educate the public about the impacts of illegal discharges and improper waste disposal to be included in the Annual Reports.	MRSWMP Group in partnership with MBNMS

TABLE 4-1 MCM4: CONSTRUCTION SITE STORM WATER RUNOFF CONTROL:

The permit holders must develop a program to control the discharge of pollutants from construction sites = 1 one acre size. The program must include review of Storm Water Pollution and Prevention Plans, inspection of construction sites and enforcement actions against violators. (Note: Construction Site Storm Water Runoff Control is described principally in three documents contained in Appendix E: 1) Construction Sites (describing construction BMPs); 2) Guidance Document for Policies and Procedures Pertaining to Construction Sites; and 3) Construction Site Review and Inspection Procedures.)

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
<p>Reduce pollution from construction sites by developing guidelines and standards for construction site runoff. These will address erosion and sediment controls, and shall contain requirements for construction site operators to: implement appropriate erosion and sediment control BMPs; to control waste that may cause adverse impacts to water quality such as discarded building materials, concrete truck washout, paint and plastering wash down, chemicals, litter, and sanitary waste at the construction site</p>	<p>Adopt an ordinance with standards for storm water pollution prevention associated with construction activities.</p> <p>Ordinance to include standards for general construction site waste management for construction activities as defined by the General Construction Storm Water Permit</p>	<p>4-1.a</p>	<p>Using the guidance document and model ordinance contained on pages E-84 through E-98 and E-125 through E-131 of Appendix E, each Participating Entity will adopt a storm water ordinance revised to be specific to each entity's needs through appropriate governing body procedures</p>	<p align="center">X</p>					<p>Date ordinance implemented (implemented within 3 months of permit coverage for all entities except Monterey County, which will implement within 6 months of permit coverage)</p>	<p align="center">MRSWMP Group</p>

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Reduce pollution from construction sites by developing guidelines and standards for construction site runoff. These will address erosion and sediment controls, and shall contain requirements for construction site operators to: implement appropriate erosion and sediment control BMPs; to control waste that may cause adverse impacts to water quality such as discarded building materials, concrete truck washout, paint and plastering wash down, chemicals, litter, and sanitary waste at the construction site.	Implement procedures for site plan review, including consideration of potential water quality impacts	4-2.a	Train appropriate staff on the site plan and construction inspection procedures contained on pages E-125 through E-131 of Appendix E procedures		X	X	X	X	100 % of existing appropriate staff trained by Year 2, then all new appropriate employees every year after that	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Reduce pollution from construction sites by developing guidelines and standards for construction site runoff. These will address erosion and sediment controls, and shall contain requirements for construction site operators to: implement appropriate erosion and sediment control BMPs; to control waste that may cause adverse impacts to water quality such as discarded building materials, concrete truck washout, paint and plastering wash down, chemicals, litter, and sanitary waste at the construction site.	Implement procedures for site plan review, including consideration of potential water quality impacts	4-2.b	Use the site plan review procedures contained on pages E-100 through E-103 and E-125 through E-131 of Appendix E when reviewing construction projects		X	X	X	X	100% of construction site plans reviewed for compliance	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
	Implement procedures for site inspection and enforcement of BMP control measures	4-3.a	Train appropriate staff on the construction site inspection procedures. Topics to be covered in this training will be the applicable portions of the materials contained on pages E-125 through E-136 of Appendix E, consisting of: <ol style="list-style-type: none"> 1. The Guidance Document for Policies and Procedures Pertaining to Construction Sites 2. Construction Site Plan Review and Inspection Procedures 3. Inspection Checklist for Construction Sites 		X	X	X	X	100 % of existing appropriate staff trained by Year 2, then all new appropriate employees every year after that, with periodic refresher training provided	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Reduce pollution from construction sites by developing guidelines and standards for construction site runoff. These will address erosion and sediment controls, and shall contain requirements for construction site operators to: implement appropriate erosion and sediment control BMPs; to control waste that may cause adverse impacts to water quality such as discarded building materials, concrete truck washout, paint and plastering wash down, chemicals, litter, and sanitary waste at the construction site.	Implement procedures for site inspection and enforcement of BMP control measures.	4-3.b	Using the procedures and checklists contained on pages E-127 through E-136 of Appendix E, inspect the construction sites subject to the storm water ordinance and take appropriate action to have any observed violations corrected		X	X	X	X	100% of construction sites subject to the storm water ordinance inspected in accordance with inspection frequencies listed on page E-129 of Appendix E, and violations corrected	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
<p>Reduce pollution from construction sites by developing guidelines and standards for construction site runoff. These will address erosion and sediment controls, and shall contain requirements for construction site operators to: implement appropriate erosion and sediment control BMPs; to control waste that may cause adverse impacts to water quality such as discarded building materials, concrete truck washout, paint and plastering wash down, chemicals, litter, and sanitary waste at the construction site.</p>	<p>Implement procedures for receipt and consideration of information submitted by the public regarding storm water runoff impacts associated with construction projects.</p>	<p>4-4.a</p>	<p>Use the procedures contained on pages E-30 through E-33 of Appendix E to facilitate the receipt of, and the response to, reports from the public of storm water pollution from construction sites.</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>100% of all reports of construction site storm water pollution investigated and report on outcome of each case in the form of “closed”, “ongoing enforcement”, or “still investigating source”.</p>	<p>MS4 Administration</p>

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
<p>Reduce pollution from construction sites by developing guidelines and standards for construction site runoff. These will address erosion and sediment controls, and shall contain requirements for construction site operators to: implement appropriate erosion and sediment control BMPs; to control waste that may cause adverse impacts to water quality such as discarded building materials, concrete truck washout, paint and plastering wash down, chemicals, litter, and sanitary waste at the construction site.</p>	<p>Implement a permit boundary-wide education program addressing the negative effects on water quality from improperly managed construction site runoff.</p>	<p>4-4.b</p>	<p>Twice per year at construction contractor professional meetings, present an educational program regarding prevention of storm water pollution from construction sites. The program will cover the four guiding principles for controlling runoff from construction sites, which are included in the BMP Guidance Series:</p> <ul style="list-style-type: none"> • Construction site planning • Minimization of soil movement • Capturing of Sediment • Good housekeeping practices <p>At these presentations handouts describing construction site permitting procedures and construction site BMPs will also be distributed.</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>Provide educational programs that reach at least 20 construction firms each year.</p>	<p>MS4 Administration in cooperation with MRSWMP group</p>

TABLE 4-1 MCM5: POST-CONSTRUCTION STORM WATER MANAGEMENT IN NEW DEVELOPMENT AND REDEVELOPMENT:

Permit holders must educate the development community about the importance of the storm water program.

This will include adopting standards for incorporating environmental measures into new construction that minimize storm water impacts.

(Note: Post-Construction Storm Water Management in New Development and Redevelopment is described principally in three documents contained in Appendix E: 1) New Development and Redevelopment (describing BMPs); 2) Mandatory Design Standards; 3) Guidance Document for Policies and Procedures Pertaining to New Development and Redevelopment; and 4) Development Project Plan Review and Inspection Procedures.)

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Reduce post-construction pollution by developing post construction guidelines and standards for storm water runoff from new development and redevelopment. These will address such pollutants as sediments, chemicals, oils and grease, metals, and nutrients, as well as erosion and flooding.	Adopt an ordinance with standards for storm water pollution prevention associated with storm water systems installed in new developments and redevelopments. Ordinance to include standards for the design, operation, and maintenance of post-construction storm water pollution prevention systems in new developments and redevelopment.	5-1.a	Using the guidance document and model ordinance contained on pages E-84 through E-98 and E-137 through E-143 of Appendix E, each Participating Entity will adopt a storm water ordinance revised to be specific to each entity's needs through appropriate governing body procedures.	X					Date ordinance implemented (implemented within 3 months of permit coverage for all entities except Monterey County, which will implement within 6 months of permit coverage)	MS4 Administration
	Implement procedures for review of project plans	5-2.a	Train appropriate staff on the plan review procedures contained on pages E-139 through E-143 of Appendix E		X	X	X	X	100% of existing appropriate staff trained by Year 2, then all new appropriate staff thereafter	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Reduce post-construction pollution by developing post construction guidelines and standards for storm water runoff from new development and redevelopment. These will address such pollutants as sediments, chemicals, oils and grease, metals, and nutrients, as well as erosion and flooding.	Implement procedures for review of project plans	5-2.b	Using the plan review procedures contained on pages E-139 through E-143 of Appendix E, review 100% of project plans subject to the post-construction requirements of the storm water ordinance for compliance with this ordinance during design and construction			X	X	X	100% of applicable site plans reviewed for compliance	MS4 Administration
	Implement procedures for post-construction site inspection and enforcement of storm water pollution control systems	5-3.a	Use the BMP Guidance Series and site inspection checklists contained on pages E-104 through E-118 and E-144 through E-145 of Appendix E to inspect projects and/or require self-certification by owner following completion of construction.			X	X	X	100% of applicable sites inspected or self-certified by project owner	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP #	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Reduce post-construction pollution by developing post construction guidelines and standards for storm water runoff from new development and redevelopment. These will address such pollutants as sediments, chemicals, oils and grease, metals, and nutrients, as well as erosion and flooding.	Implement procedures for post-construction site inspection and enforcement of storm water pollution control systems	5-3.b	Using the protocol contained on pages E-78 through E-79 and E-95 through E-98 of Appendix E, MS4 will enforce post-construction compliance with the storm water ordinance.				X	X	100% of identified post-construction ordinance violations taken to the enforcement process	MS4 Administration in cooperation with MRSWMP group

TABLE 4-1 MCM6: POLLUTION PREVENTION / GOOD HOUSEKEEPING FOR MUNICIPAL OPERATIONS:
Permit holders must examine their own activities and develop a program to minimize the discharge of pollutants from the corporation yard, fleet services, and other permit holder owned facilities. This also includes monitoring street sweeping programs to track performance.

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from improper discharge or disposal of materials.	Implement an education and training program for employees (general and then specific to targeted employee groups, including supervisors) about the impacts of storm water pollution from municipal activities and hazardous materials disposal, and how to implement the selected BMPs to reduce these impacts.	6-1.a	Using the training outline and materials contained on pages F-22 through F-34 of Appendix F, train appropriate municipal employees (including supervisors) on storm water pollution issues.	X	X	X	X	X	100 % of existing appropriate staff trained by Year 2, then all new employees every year after that. Perform pre- and post-training testing to measure training effectiveness.	MS4 Administration in cooperation with MRSWP group

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from improper discharge or disposal of materials	Inspection program of municipal hazardous materials storage facilities	6-2.a	Promptly correct any hazardous materials inspection deficiencies reported by the County inspectors, who are responsible for all of the hazardous materials inspections in Monterey County. (The inspection forms used by the County are contained on pages E-146 through E-168 of Appendix E and indicate the thoroughness that the County's inspections entail.)	X	X	X	X	X	100% of noted deficiencies corrected within 30 days of notification by the County	MS4 Administration in cooperation with MRSWP group
Minimize pollution from improper discharge or disposal of materials.	Implement procedures for proper disposal of used motor oil and oil filters	6-3.a	Train appropriate staff on the procedures contained on pages E-169 through E-174 of Appendix E for proper disposal of used motor oil and filters		X	X	X	X	100 % of existing appropriate staff trained by Year 2, then all new employees thereafter	MS4 Administration in cooperation w/ MRSWMP Group

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from improper discharge or disposal of materials.	Implement procedures for proper disposal of used motor oil and oil filters	6-3.b	Use procedures contained on pages E-169 through E-174 of Appendix E for disposal of used motor oil and filters		X	X	X	X	Summary of used motor oil disposal activities included in the Annual Reports.	MS4 Administration
Minimize pollution from landscaping & lawn care management and pest control management activities.	Implement a program that effectively manages landscaping and lawn care activities to minimize the potential for storm water pollution.	6-4.a	Train municipal staffs to use the procedures contained on pages E-175 through E-176 of Appendix E to properly manage landscape and lawn care activities. Offer training to other agencies such as school districts beginning in Year 3.	X	X	X	X	X	Measures to minimize irrigation runoff, as described in Appendix E, applied to 80% or more of the irrigation sites under the jurisdiction's control	MS4 Administration
		6-4.b	Perform spraying during times where rain is not predicted	X	X	X	X	X	100% of spraying done when rain is not predicted	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution for improper discharge of chlorinated and/or brominated water from swimming pools & spas.	Implement procedures to ensure the dechlorination and/or debromination of pool water prior to discharge to the storm water system	6-5.a	Use the procedures contained on pages E-177 through E-179 of in Appendix E for the proper disposal of swimming pool water.	X	X	X	X	X	Pool water dechlorinated and/or debrominated prior to discharge to storm drain system 100% of the time	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from street and parking lot cleaning.	Conduct sweeping on a frequent and regular basis and focus sweeping schedule on high impact/dry weather sites	6-6.a	Conduct sweeping on a regular basis in accordance with the programs and plans contained on pages E-180 through E-196 of Appendix E.	X	X	X	X	X	100% of Sweeping in each MS4 performed in accordance with the MS4's Plan	MS4 Administration
		6-6.b	Twice during the 5-year permit period, perform an analysis for pollutants of concern in material removed from streets by sweeping		X		X		Analyses performed in the indicated Years	MS4 Administration
Minimize pollution from automotive maintenance activities.	Implement a program to prevent pollutants from automotive activities, such as vehicle fluids, from entering storm drains	6-7.a	Provide designated area for all vehicle maintenance.	X	X	X	X	X	100% of MS4s have designated area for vehicle maintenance	MS4 Administration
		6-7.b	Move maintenance and repair activities indoors or under a covered area whenever possible	X	X	X	X	X	100% maintenance and repair activities moved indoors or covered area whenever possible	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from automotive maintenance activities.	Implement a program to prevent pollutants from automotive activities, such as vehicle fluids, from entering storm drains	6-7.c	Install separators in vehicle yards as necessary and required.			X	X	X	Oil separators added to yards as needed.	MS4 Administration
Minimize pollution from automotive maintenance activities	Implement a program to prevent pollutants from automotive activities, such as vehicle fluids, from entering storm drains	6-7.d	Stencil all storm drain inlets in corporation yard areas	X				X	100% of storm drain inlets in corporate yard stenciled by end of Year 1 and any new inlets which may be created stenciled immediately after being built. Stenciling redone in Year 5.	MS4 Administration in cooperation w/ MRSWMP and MBNMS
		6-7.e	Using the Vehicle Service Facilities Inspection Checklist contained on pages E-71 through E-77 of Appendix E, inspect the MS4's vehicle maintenance facilities annually and correct any deficiencies noted.	X	X	X	X	X	100% of noted deficiencies corrected.	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from automotive maintenance activities.	Implement a program to prevent pollutants from automotive activities, such as vehicle fluids, from entering storm drains	6-7.f	Store materials and wastes under cover whenever possible	X	X	X	X	X	100% of materials stored under cover whenever possible	MS4 Administration
		6-7.g	Train all employees repairing municipal vehicles on proper pollution prevention techniques	X	X	X	X	X	This training is included in BMP 6-1.a	MS4 Administration in cooperation w/ MRSWMP group
Minimize pollution from municipal vehicle washing activities	Implement a program to prevent pollutants from washing municipal vehicles, such as vehicle fluids and phosphate soaps, from entering storm drains.	6-8.a	Training of municipal employees in proper vehicle washing techniques	X		X		X	This training is included in BMP 6-1.a	MS4 Administration in cooperation w/ MRSWMP group

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from municipal vehicle washing activities	Implement a program to prevent pollutants from washing municipal vehicles, such as vehicle fluids and phosphate soaps, from entering storm drains.	6-8.b	Using the vehicle washing portion of the Vehicle Service Facilities Inspection Checklist contained on pages E-75 through E-76 of Appendix E, inspect the MS4's vehicle washing facilities annually and correct any deficiencies noted.	X	X	X	X	X	100% of noted deficiencies corrected.	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from roadway and bridge maintenance.	Implement policies and procedures to prevent pollutants from bridge and street maintenance activities, such as paving and painting work, from entering storm drains	6-9.a	Require bridge and street maintenance contractors to regularly sweep construction zones and to keep paint and other construction materials out of the storm drain system. (Perform additional sweeping in conjunction with street and bridge maintenance work that is performed in-house.)		X	X	X	X	100% of bridge and street maintenance contracts contain these requirements, and in-house maintenance projects swept on a frequent basis to keep pollutants out of the storm drain system	MS4 Administration
Minimize pollution from contaminants accumulated in storm sewer systems.	Implement a program of regularly cleaning storm drains and inlets to prevent accumulated pollutants from being discharged with the storm water (See Appendix E for a complete discussion of the work to be performed under BMP 6-10)	6-10.a	Stencil catch basins and inlets as needed as prevention measure	X	X	X	X	X	Stenciling is covered under BMP 2-2.c	MS4 Administration in cooperation w/ MRSWMP and MBNMS
		6-10.b	Inspect catch basins and inlets in the designated “hot spots” listed on page E-199 of Appendix E annually prior to rainy season, and clean as necessary	X	X	X	X	X	100% of “hot spot” catch basins and inlets inspected, and cleaned as necessary, each year prior to start of rainy season	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from contaminants accumulated in storm sewer systems.	Implement a program of regularly cleaning storm drains and inlets to prevent accumulated pollutants from being discharged with the storm water (See pages E-197 through E-198 of Appendix E for a complete discussion of the work to be performed under BMP 6-10)	6-10.c	Clean and repair catch basins, inlets and piping as identified through inspections prior to November 1 st annually	X	X	X	X	X	By November 1 st annually, address cleaning and repair needs of prioritized catch basins, inlets & piping as identified during inspections	MS4 Administration
		6-10.d	Re-inspect identified problem areas of debris accumulation during wet season	X	X	X	X	X	Re-inspect 100% of problem areas	MS4 Administration
Minimize pollution from contaminants accumulated in storm sewer systems.	Implement a program of regularly cleaning storm drains and inlets to prevent accumulated pollutants from being discharged with the storm water	6-10.e	Keep documentation of inspections and cleanings	X	X	X	X	X	Documentation kept on file	MS4 Administration
		6-10.f	Twice during the 5-year permit period, perform an analysis for pollutants of concern in material removed from catch basins by cleaning		X		X		Analyses performed in the indicated Years	MS4 Administration

BMP Intent	Best Management Practice / Activity	BMP#	Implementation Plan	Permit Yr 1	Permit Yr 2	Permit Yr 3	Permit Yr 4	Permit Yr 5	Measurable Goals.	Implementers
Minimize pollution from trash being discharged into the storm drain system	Implement a program to regularly inspect and clean trash enclosures and parks to prevent trash from being discharged with the storm water	6-11.a	Regularly inspect and clean trash enclosures		X	X	X	X	100% of trash enclosures inspected per program described on page E-181 of Appendix E	MS4 Administration
		6-11.b	Regularly inspect and clean parks		X	X	X	X	100% of trash enclosures inspected per program described on page E-181 of Appendix E	MS4 Administration